EF10625738

南華大學全英語教學課程報告表

壹、課程基本資料

課程名稱	策略管理專題	授課教師	范惟翔
選課別	□必修 ■選修 學分數 3 余玫慧	修課人數	9 余玫慧
學年學期	110 學年度第 1 學期		
開課系所	企業管理學系	班次	第 1 班
修業別	□大學日間部 ■碩士班 □碩士專班 □博士班		
開課年級	□大一□大二□大三□大四■碩一□碩二□其他		
全英語教學類別	□1. EMI □3. 全英語教學的英語課 ■2. 準 EMI □4全英語教學的外籍生課程		
影片上傳：Moodle 教學平台	觀課或教學影片上傳： 1.上傳影片時間：110 年 12 月 28 日 2.上傳影片週次：第 17 週 3.上傳影片長度：60 分鐘		

貳、授課教材與教學方法(可複選)

一、授課教材：■1. PPT □2. 影片 ■3. 講義 □4. 其他_____

二、教學方法：■1. 講述 □2. 討論或座談 □3. 問題導向學習 □4. 實習
□5. 分組合作討論 □6. 專題學習 □7. 實作學習
□8. 發表學習□9. 參觀訪問□10. 其他_____

參、課程執行經驗：

一、本課程目標的達成度：約達成 90 %。

二、採取各項英語學習活動類型比例(請勾選各活動類型採用英語比率)：

活動類型	課程採用英語之比率				
	25%以下	超過25%~50%以下	超過50%~75%以下	超過75%~未達100%	100%
內容教學	□	□	□	□	■
學術/教學教材	□	□	□	□	■
學習成效之評量與展現	□	□	□	□	■
課堂師生互動	□	□	□	□	■
學生間互動	□	□	□	□	■

肆、授完本課程之建議：

Education constitute the most important activity in knowledge transfer from generation to generation. This can explain why government organizations consider the training of highly qualified personnel as one of the most important criteria in the selection of Research and Development grant applications. A university professor should thus not only play the role of researcher, but also that of teacher. Teaching and Education and Research and Development combine to form an inseparable relationship for university professors. By shooting for excellence in Teaching and Education, we could get a new perception of a familiar field or initiate a brand new field altogether, which would in turn enhance our research. The quest for excellence in Research and Development leads to deeper and better understanding of materials taught, and progress in Research and Development enriches our Teaching and

Education endeavors. Here, the author shares a beneficial experience from Teaching and Education to Resea...

開課單位初檢		雙語計畫辦公室/教務處複檢	
約聘組員余玟慧	企業管理學系系主任黃國忠	專案人員林秉嫻	管理學院院長吳萬益

EF10625739

南華大學全英語教學課程報告表

壹、課程基本資料

課程名稱	管理會計			授課教師	洪慈霙
選課別	■必修 □選修	學分數	3 余玫慧	修課人數	45 余玫慧
學年學期	110 學年度第 1 學期				
開課系所	企業管理學系			班次	第 2A 班
修業別	■大學日間部 □碩士班 □碩士專班 □博士班				
開課年級	□大一■大二□大三□大四□碩一□碩二□其他				
全英語教學類別	□1. EMI □3. 全英語教學的英語課 ■2. 準 EMI □4全英語教學的外籍生課程				
影片上傳：Moodle 教學平台	觀課或教學影片上傳： 1.上傳影片時間：110 年 12 月 ____ 日 2.上傳影片週次：第 5 週 3.上傳影片長度：150 分鐘				

貳、授課教材與教學方法(可複選)

一、授課教材：■1. PPT □2. 影片 ■3. 講義 □4. 其他_____

二、教學方法：■1. 講述 □2. 討論或座談 □3. 問題導向學習 □4. 實習
□5. 分組合作討論 □6. 專題學習 □7. 實作學習
□8. 發表學習□9. 參觀訪問□10. 其他_____

參、課程執行經驗：

一、本課程目標的達成度：約達成 90 %。

二、採取各項英語學習活動類型比例(請勾選各活動類型採用英語比率)：

活動類型	課程採用英語之比率				
	25%以下	超過25%~50%以下	超過50%~75%以下	超過75%~未達100%	100%
內容教學	□	□	□	□	■
學術/教學教材	□	□	□	□	■
學習成效之評量與展現	□	□	□	□	■
課堂師生互動	□	□	□	□	■
學生間互動	□	□	□	□	■

肆、授完本課程之建議：

Only by a combination of pedagogical theories and teaching expertise with the merits of new technology, could the teacher design effective teaching strategies that take into consideration all the aspects of the classroom teaching, e.g. the types of media, the size and difficulty of information, as well as the topicality, feasibility and evaluation of the tasks. Is it made according the features of the teaching objectives and the teacher's own teaching ideas, the teaching experiences, teaching styles, and while it is being made, the systematic ideas and approaches are used in order to analyze the teaching problems and needs, to define the teaching objectives, to establish the steps for solving the problems, to probably combine or arrange the teaching properties for the purpose of optimizing the teaching effects. Teaching and Education constitute the most important activity in knowledge transfer from generation to generation. This can explain

why government organizations consider the training of highly qualified personnel as one of the most important criteria in the selection of Research and Development grant applications. A university professor should thus not only play the role of researcher, but also that of teacher. Teaching and Education and Research and Development combine to form an inseparable relationship for university professors. By shooting for excellence in Teaching and Education, we could get a new perception of a familiar field or initiate a brand new field altogether, which would in turn enhance our research. The quest for excellence in Research and Development leads to deeper and better understanding of materials taught, and progress in Research and Development enriches our Teaching and Education endeavors. Here, the author shares a beneficial experience from Teaching and Education to Resea...

開課單位初檢	雙語計畫辦公室/教務處複檢
約聘組員余玟慧 企業管理學系系主任黃國忠	專案人員林秉嫻 管理學院院長吳萬益

EF10625741

南華大學全英語教學課程報告表

壹、課程基本資料

課程名稱	管理會計			授課教師	黃芳琪
選課別	■必修 □選修	學分數	3	修課人數	27
學年學期	110 學年度第 1 學期				
開課系所	文創系			班次	第 1 班
修業別	■大學日間部 □碩士班 □碩士專班 □博士班				
開課年級	□大一■大二□大三□大四□碩一□碩二□其他				
全英語教學類別	■1. EMI □3. 全英語教學的英語課 □2. 準 EMI □4全英語教學的外籍生課程				
影片上傳：Moodle 教學平台	觀課或教學影片上傳： 1.上傳影片時間：110 年 12 月 17 日 2.上傳影片週次：第 11 週 3.上傳影片長度：150 分鐘				

貳、授課教材與教學方法(可複選)

一、**授課教材**：■1. PPT □2. 影片 □3. 講義 □4. 其他_____

二、**教學方法**：■1. 講述 □2. 討論或座談 □3. 問題導向學習 □4. 實習
■5. 分組合作討論 □6. 專題學習 □7. 實作學習
■8. 發表學習□9. 參觀訪問□10. 其他_____

參、課程執行經驗：

一、本課程目標的達成度：約達成 70 %。

二、採取各項英語學習活動類型比例(請勾選各活動類型採用英語比率)：

活動類型	課程採用英語之比率				
	25%以下	超過25%~50%以下	超過50%~75%以下	超過75%~未達100%	100%
內容教學	□	□	■	□	□
學術/教學教材	□	□	□	■	□
學習成效之評量與展現	□	□	□	■	□
課堂師生互動	□	□	■	□	□
學生間互動	□	□	■	□	□

肆、授完本課程之建議：

As the global trends of internationalization, the issue of the teaching environment in EMI, English as a Medium Instruction, has played an important part in international competitive of University. In the 2021 fall semester, Department of Cultural and Creative Enterprise Management has offered Managerial Accounting course as EMI. In the following, I will share some teaching experiences.

Actually, when I lectured the topic of Cost –Volume-Profit topic in Managerial Accounting course, I spoke very simple and easy vocabulary to introduce the learning contents, found most of students understand what I talked about and could answer the

question. In that moment, I was so happy. EMI can work well by very slowly, easily in professional topic of Managerial Accounting. During the class, I also assigned two slide exercises to students to practice and submitted to Moodle system. Evaluation performance showed that average score of two slide exercises was eighty eight points. That represented most of students can read the exercise and answer correctly the question. After the class, some of students told me that they feel EMI in Managerial Accounting course is not difficult and they like it than traditional Chinese type.

Some of the suggestions are described as follows:

First, the teaching topic may not correspond with the syllabus schedule.

Second, professor should be focused on professional knowledge of the course, not to translate the teaching contents.

Third, we should courage the students speak English on campus.

開課單位初檢	雙語計畫辦公室/教務處複檢
組員郭宣育 111/2 文化創意事業管理學系 副主任暨系務執行長洪林伯 111. 1. 17	專案人員林秉嫻 管理學院院長吳萬益